Updated: 9/28/20



Strategic Plan 2018-2023

Mission & Goals



Mission

Leading students to Christ through academic excellence, respect for others, and community service.

Motto

I will try my best every day to learn, to love others, and to act like Jesus.

Mission & Goals



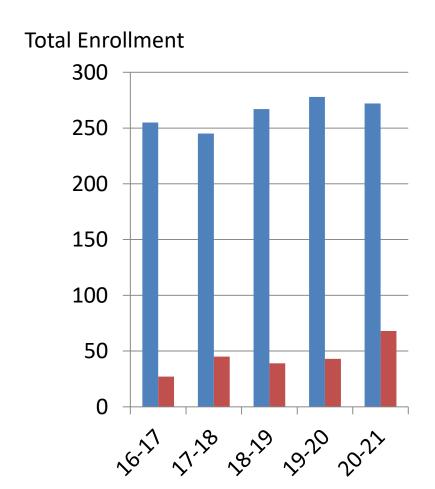
Goals

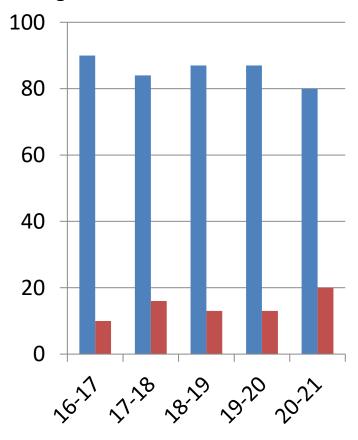
- 1. To build a faith-based community with strong Catholic values.
- 2. To offer a rigorous curriculum to achieve academic excellence.
- 3. To recruit and retain faculty members with the highest professional qualifications and an enthusiasm to impart knowledge and Catholic values to their students.
- 4. To encourage students, faculty members and staff to serve their community.





■ Non-Catholic

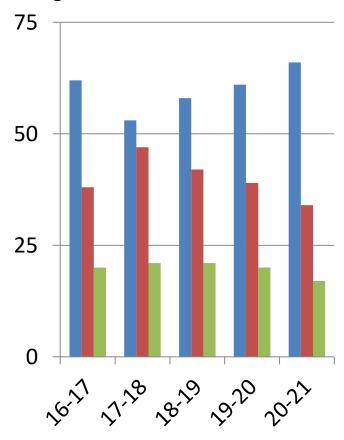








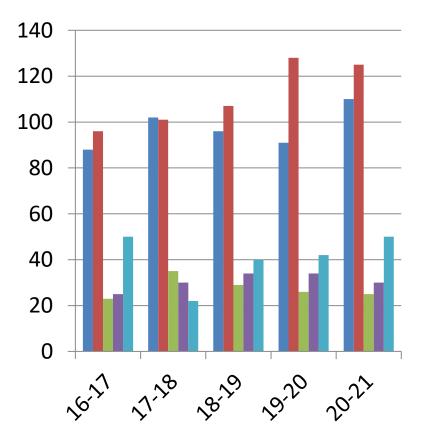
Total Enrollment 250 200 150 100 50

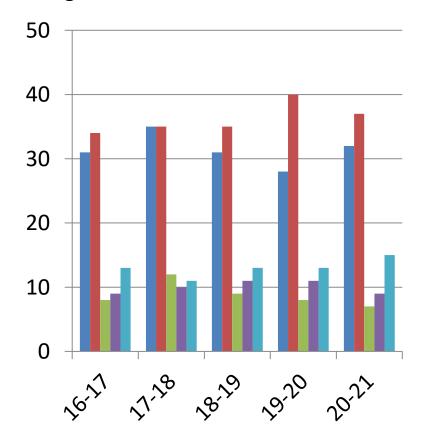




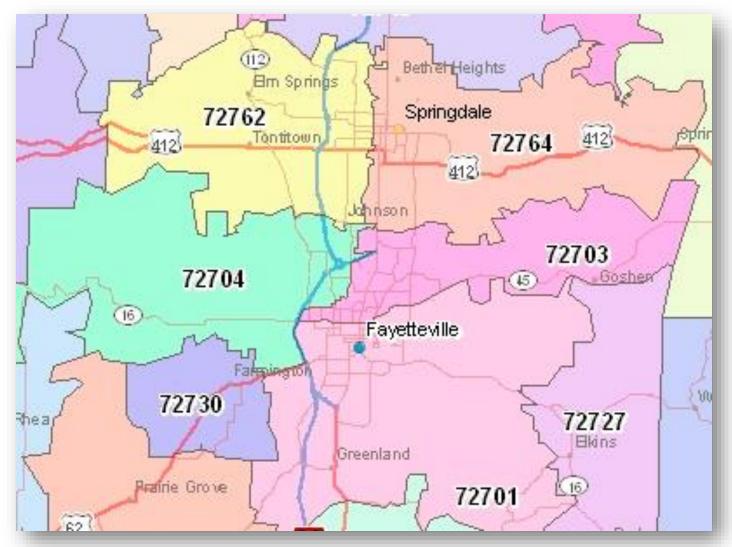
■ 72701 ■ 72703 ■ 72704 ■ 72764 ■ Other

Total Enrollment







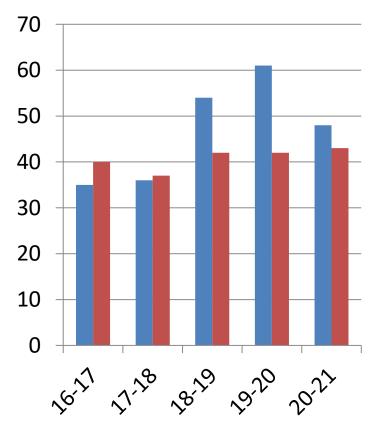


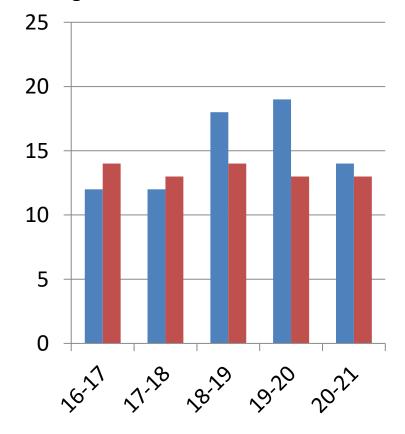


■ Tuition Assistance

■ F&R Lunch

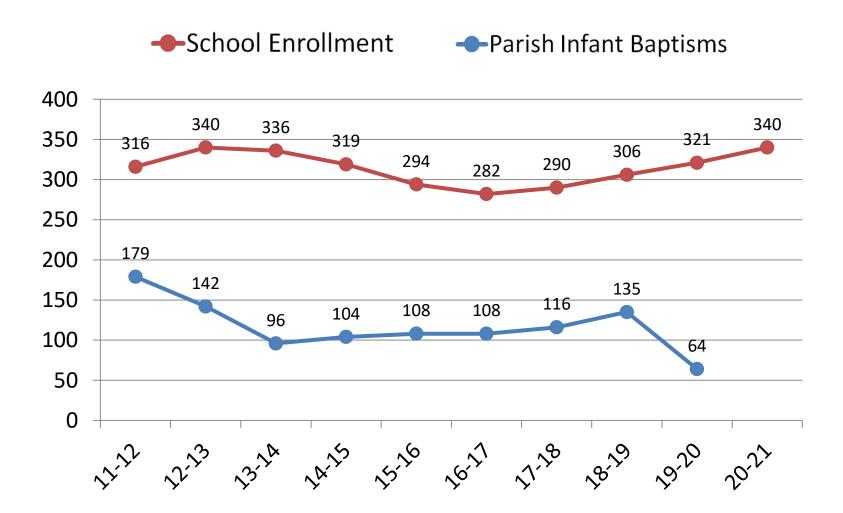
Total Enrollment





Parish Data

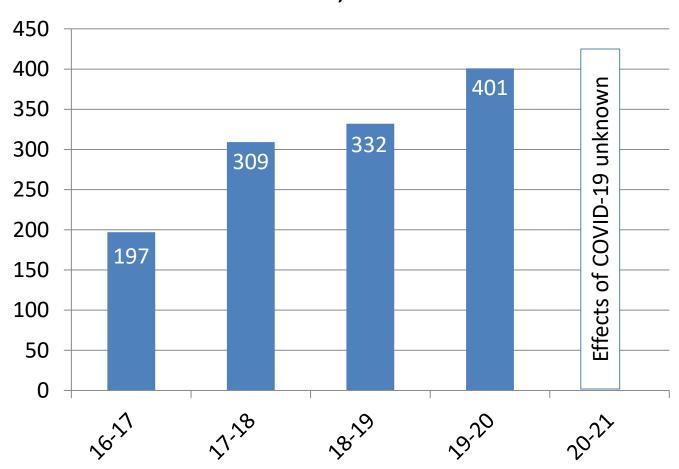




Parish Data



Faith Formation Enrollment 2016-19=PK-6; 2020-21=PK-8



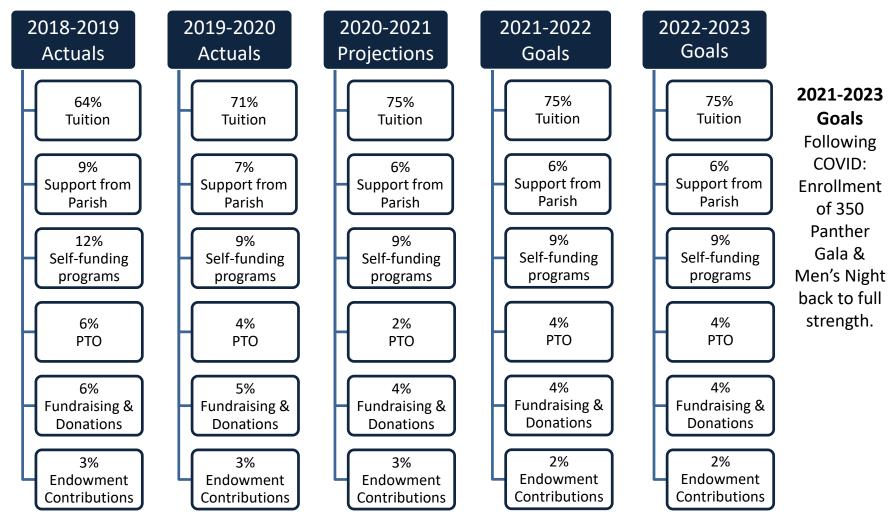
Updated: 9/28/20



Finance

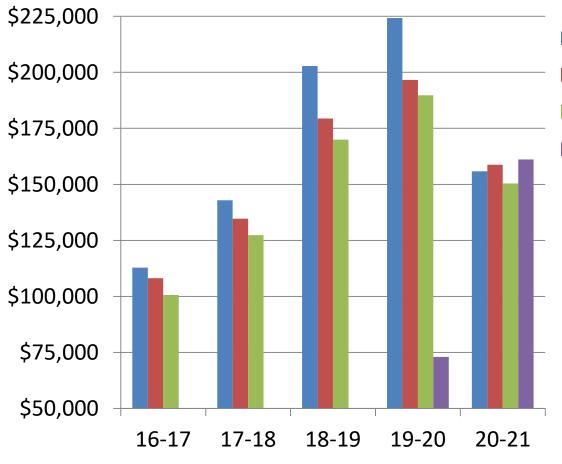
Revenue Model Analysis





Tuition Assistance Analysis





- Aid Needed (FACTS)
- Aid Requested
- Aid Given
- Succeed Scholarship

Ongoing Goals:

- 100% need-based utilizing FACTS
- Priority given to Catholic families
- Available to non-Catholic families if possible
- No families on full assistance
- No cap on total dollar amount

Financial Goals



2018-19 Successes

5% Tuition Increase

Meet revenue model analysis

Endowment maintain \$1.5million

Maintain Teacher Pay Scale

2019-20 Successes

5% Tuition Increase

Transition to FACTS Financials

Meet revenue model analysis

Endowment maintain \$1.5million

Year-end surplus due to PPP Loan/Grant

Maintain Teacher Pay Scale

2020-21 Projections

5% Tuition Increase

Meet revenue model analysis

Endowment maintain \$1.5million

If year-end checking balance above \$250K, transfer overage to savings

Maintain Teacher Pay Scale

2021-22 Goals

Consider smaller tuition increase based on enrollment.

Meet revenue model analysis

Endowment maintain \$1.5million

Consider transfer to Endowment based on savings/ checking balance

Maintain Teacher Pay Scale

2022-23 Projections

Consider smaller tuition increase based on enrollment.

Meet revenue model analysis

Endowment maintain \$1.5million

Consider transfer to Endowment based on savings/ checking balance

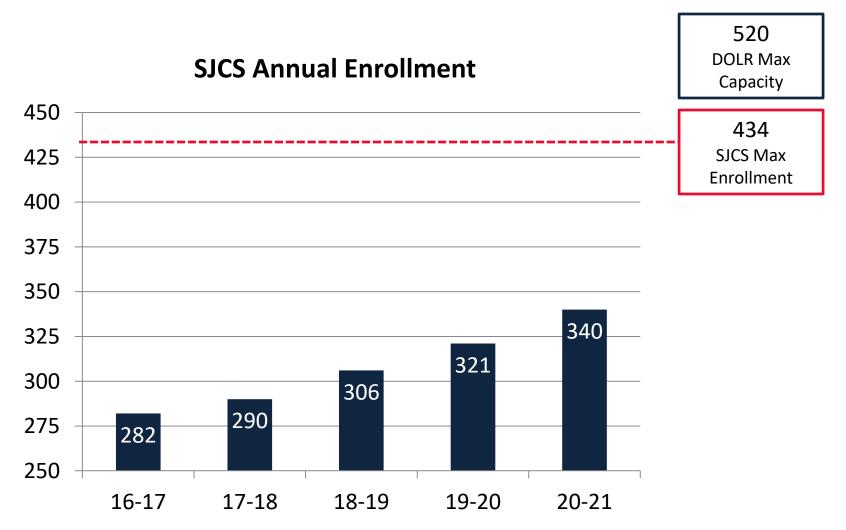
Maintain Teacher Pay Scale Updated: 9/28/20



Areas of Development

Enrollment Comparisons





Marketing



2018-19 Successes

Improved social media utilization; Added Instagram & Twitter

Created additional videos

Signage on HWY 45

Variation in CitiScapes Ad

CitiScapes Winner – 5th year

2019-20 Successes

Promoted CAPE Nomination

Continue social media utilization

Improved YouTube use & Live video

Created additional videos

Maintain CitiScapes Ad

CitiScapes Winner – 6th Year

2020-21 Goals

2020 Blue Ribbon; Add to materials

Continue social media utilization

Create remaining themed videos

Improve handouts for tours

Maintain CitiScapes ad

CitiScapes Winner – 7th Year

2021-22 Goals

Reevaluate social media tools

Create print brochures for community

Create separate marketing plan for Pre-K

Maintain CitiScapes ad

CitiScapes Winner – 8th Year

2022-23 Goals

Continue social media utilization

Maintain CitiScapes ad

CitiScapes Winner – 9th Year

Curriculum & Academics



2018-19 Successes

Test scores met Blue Ribbon cut scores

Expand use of online supplemental resources

Language review & adoption

Dyslexia training (Phonics First)

Spanish vertical alignment

Expand teacher PD

2019-20 Successes

Math review & adoption

Dyslexia training (Phonics First)

Successful pivot to AMI/Online Learning

Expanded use of Google Classroom & Online tools

Negative:

No Terra Nova due to AMI

2020-21 Goals

NWEA Map Adoption

MS/JH Realignment

Addition of 7th grade homeroom

RISE Training

Remote student learning

Junior High Theology of the Body

2021-22 Goals

Use of NWEA Map for mid-year growth data

Religion review & adoption

Addition of 8th grade homeroom

Vertical alignment of writing

Vertical alignment of novel studies

Increase experiment ation and inquiry in science

2022-23 Goals

Use of NWEA Map for mid-year growth data

Science review & adoption

Increase experiment ation and inquiry in science

Pre-Kindergarten



2018-19 Successes

> Better Beginnings Level II

Improve individual learning

2019-20 Successes

> Maintained Better Beginnings Level II standards

Improve individual learning

Added additional aftercare worker 2020-21 Goals

Update Program Assessment Scale portfolio

BB Level III Prep: Submit teacher credentials to Arkansas PD Registry

Increase aide to full-time

Individual learning plan for each student 2021-22 Goals

> Individual learning plan for each student

Additional outdoor learning spaces

Create separate marketing plan for Pre-K 2022-23 Goals

> Apply for Better Beginnings Level III

Update marketing plan to include BB Level III

Individual learning plan for each student

Technology



2018-19 Goals

New teacher computers

Additional set of student Chromebooks

Additional Wi-Fi access points

Upgrade Microsoft office on 1-to-1 devices

Robotics Club

3D printer

2019-20 Goals

Additional set of student Chromebooks

Upgraded 3 Promethean Boards

Expanded use of Google Classroom & Online tools

2020-21 Goals

Additional sets of student Chromebooks

Paid Zoom accounts

Webcams for remote learning

Additional Wi-Fi access points

Firewall upgrade

Promethean Board Replacement

2021-22 Goals

1-to-1 Chromebooks 3rd-8th

Additional Wi-Fi access points

Microsoft Office capability on lab computers

Upgrade switches as needed

Add Maker Space projects

2022-23 Goals

1-to-1 devices K-8th

Wi-Fi access points in all classrooms

Upgrade switches as needed

Create dedicated Maker Space

Athletics



2018-19 Successes

Added Track & Field

Create OAC track meet

90% junior high AAA participation

OAC Champs Boys BB, CC, Track Girls CC, VB 2019-20 Successes

Added Golf & Dance Team

Replaced gym projector

Began bus investigation

90% junior high AAA participation

OAC Champs Boys BB Girls Golf, BB 2020-21 Goals

> Change conference from OAC to Heartland Christian Athletic Association

Add Tennis

90% junior high AAA participation 2021-22 Goals

> Add 8-on-8 football & Mountain Biking

90% junior high AAA participation 2022-23 Goals

Maintain participation in sports & leagues

90% junior high AAA participation

Extracurricular Programs



2018-19 Successes

Archery

Chess Club

Angel Choir

Oliver Soccer

Quiz Bowl

Super Science

Running club

Robotics Club

Hiking Club

Arts Classes

2019-20 Successes

Created coordinator of extracurricular activities

Chess Club

Angel Choir

Oliver Soccer

Quiz Bowl

Super Science

Running club

Robotics Club

Arts Classes

90% K-8 participation

2020-21 Goals

Conduct activities as possible due to COVID 2021-22 Goals

Create Extracurricular Programs Committee

Ensure balance of activities throughout the year and activities for all age groups

90% K-8 participation

2022-23 Goals

Continue Extracurricular Programs Committee

Ensure balance of activities throughout the year and activities for all age groups

Publish an overview of offerings for entire year in August

90% K-8 participation

Alumni Relations



2020-21 Goals

Create "Future Alumni" club in Junior High

Add Alumni pinning ceremony to graduation

Create Official Alumni Facebook

Grow and improve contact info database

Improve retention of graduates' contact info

2021-22 Goals

Create Alumni Organization

Send Gap Campaign materials to alumni

Continue to fill DB gaps

2022-23 Goals

Create Alumni Newsletter

Continue to fill DB gaps

Facilities





The St. Joseph facilities are managed by St. Joseph Catholic Church. Prior to now, this section has not been included in the school strategic plan.



SJCS Strategic Planning 2018-23