



Strategic Plan

2018-2023

Mission & Goals



Mission

Leading students to Christ through academic excellence, respect for others, and community service.

Motto

I will try my best every day to learn, to love others, and to act like Jesus.

Mission & Goals



Goals

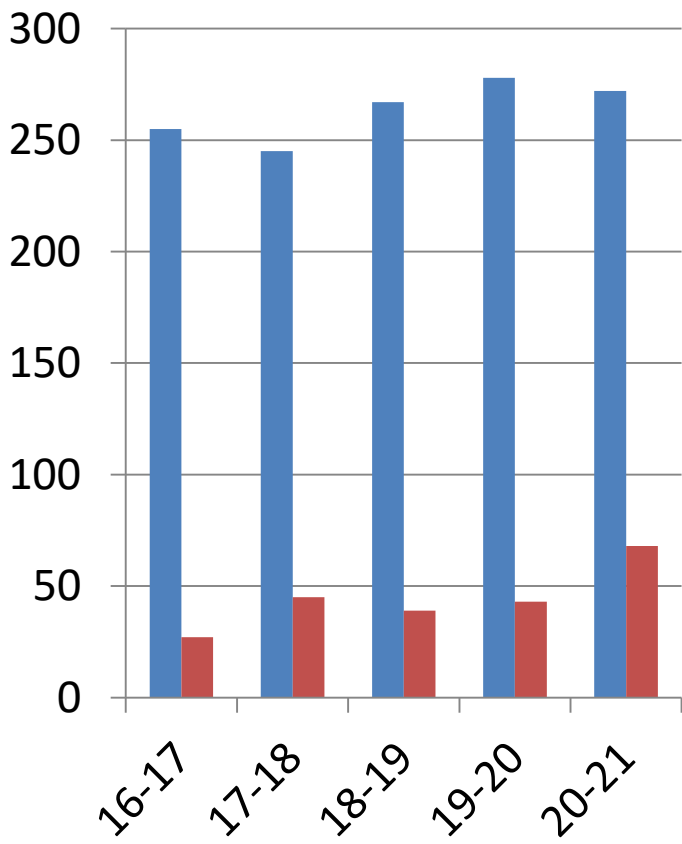
1. To build a faith-based community with strong Catholic values.
2. To offer a rigorous curriculum to achieve academic excellence.
3. To recruit and retain faculty members with the highest professional qualifications and an enthusiasm to impart knowledge and Catholic values to their students.
4. To encourage students, faculty members and staff to serve their community.



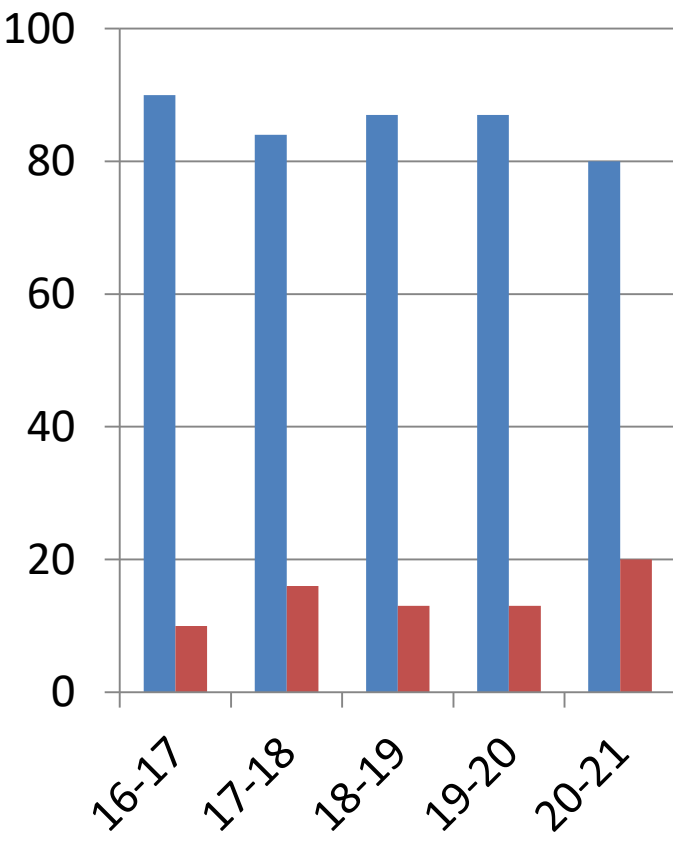
The SJCS Customer

■ Catholic ■ Non-Catholic

Total Enrollment



Percentage of Enrollment



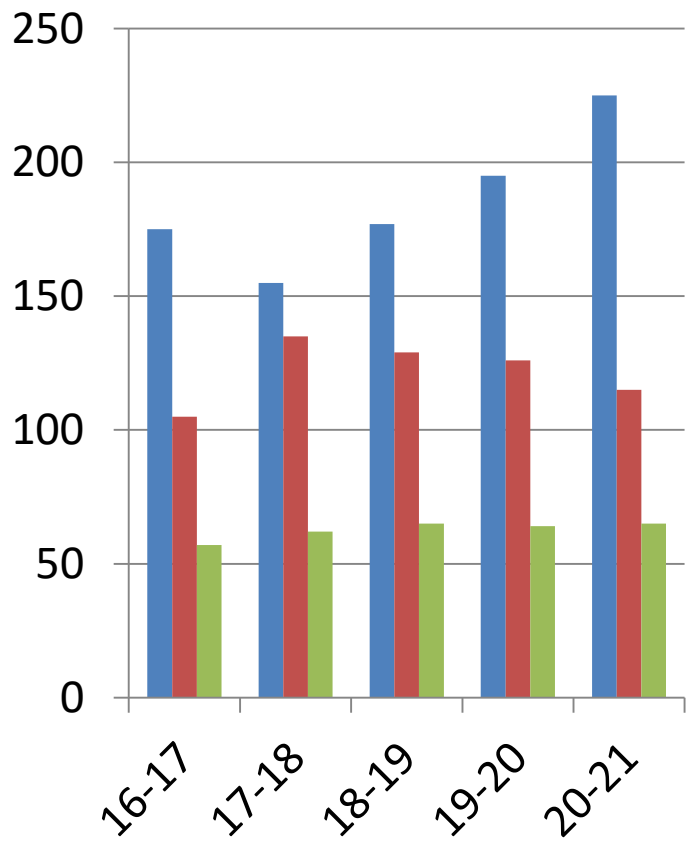
Source: NCEA Data Bank School Summary Forms submitted annually on Sept. 15 by SJCS principal.



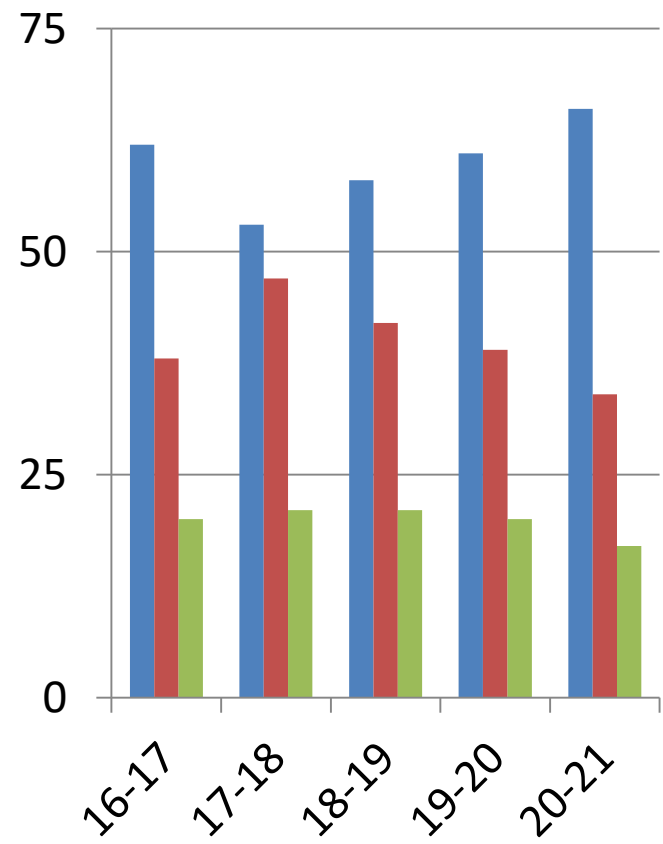
The SJCS Customer

■ White ■ Total Minority ■ Hispanic

Total Enrollment



Percentage of Enrollment



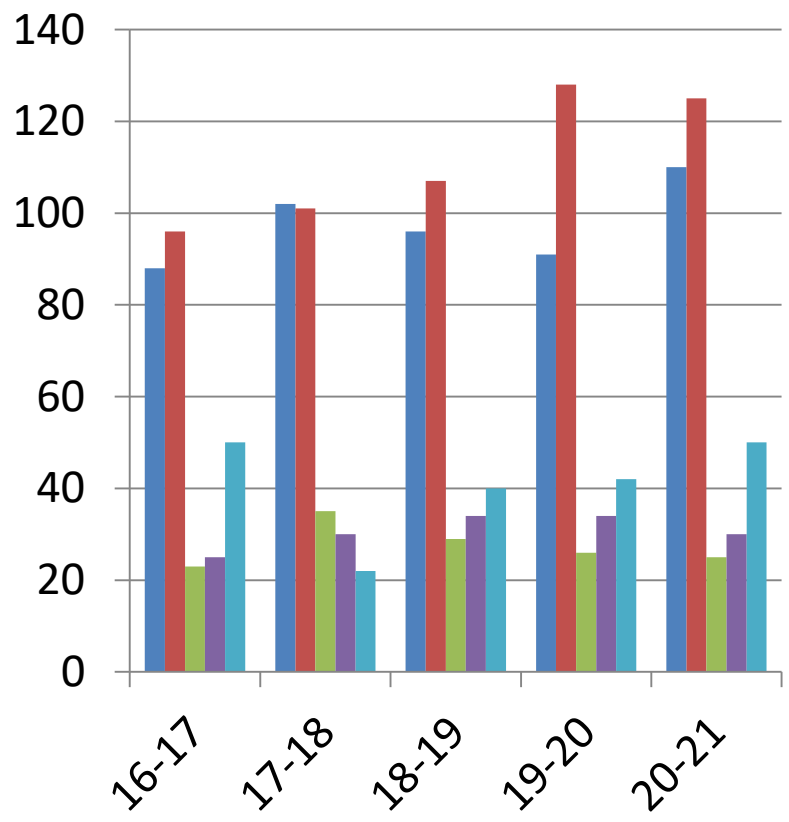
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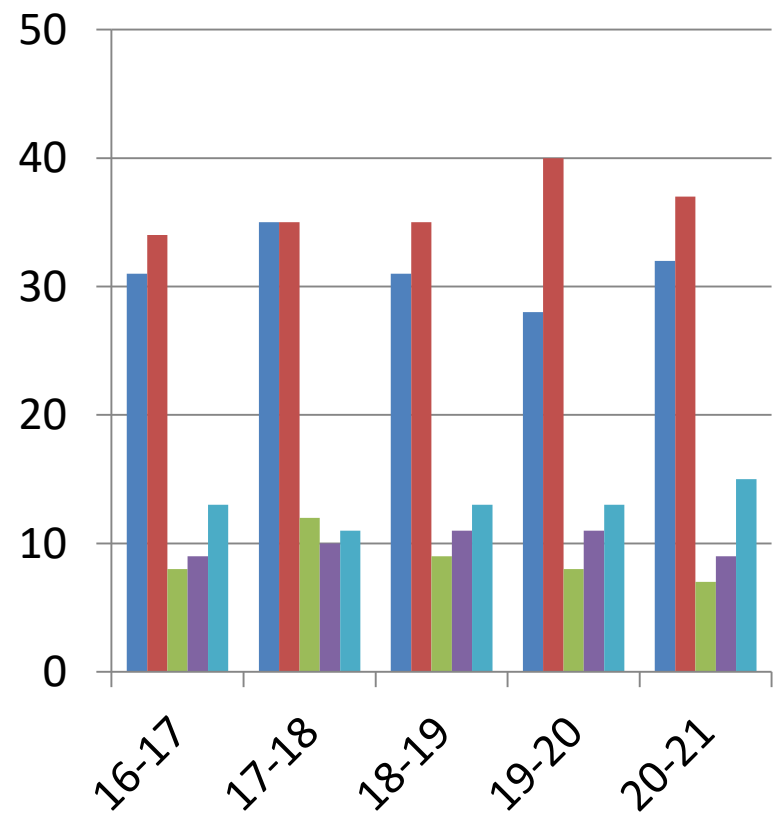
The SJCS Customer

■ 72701 ■ 72703 ■ 72704 ■ 72764 ■ Other

Total Enrollment

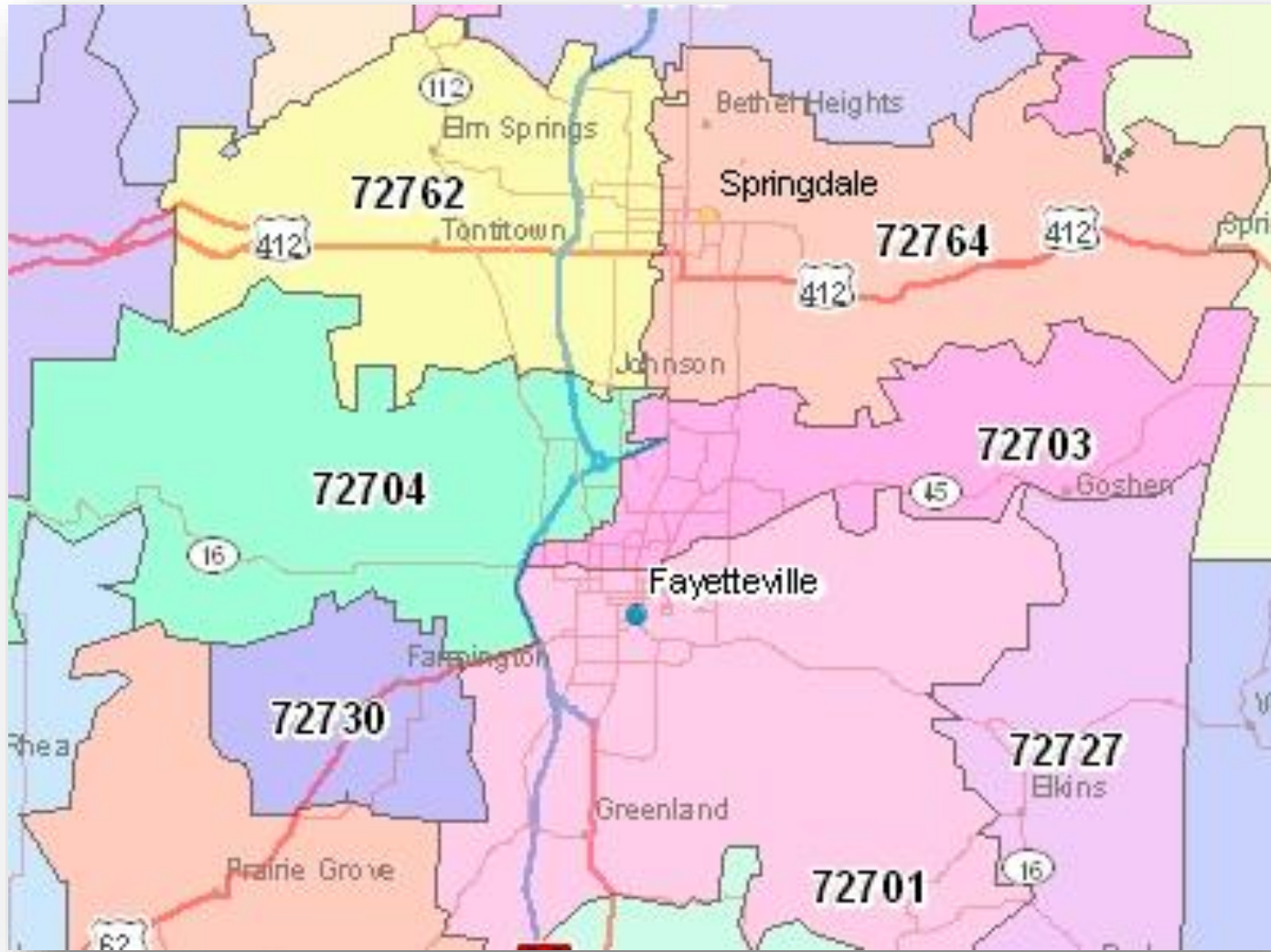


Percentage of Enrollment



Source: NCEA Data Bank School Summary Forms submitted annually on Sept. 15 by SJCS principal.

The SJCS Customer

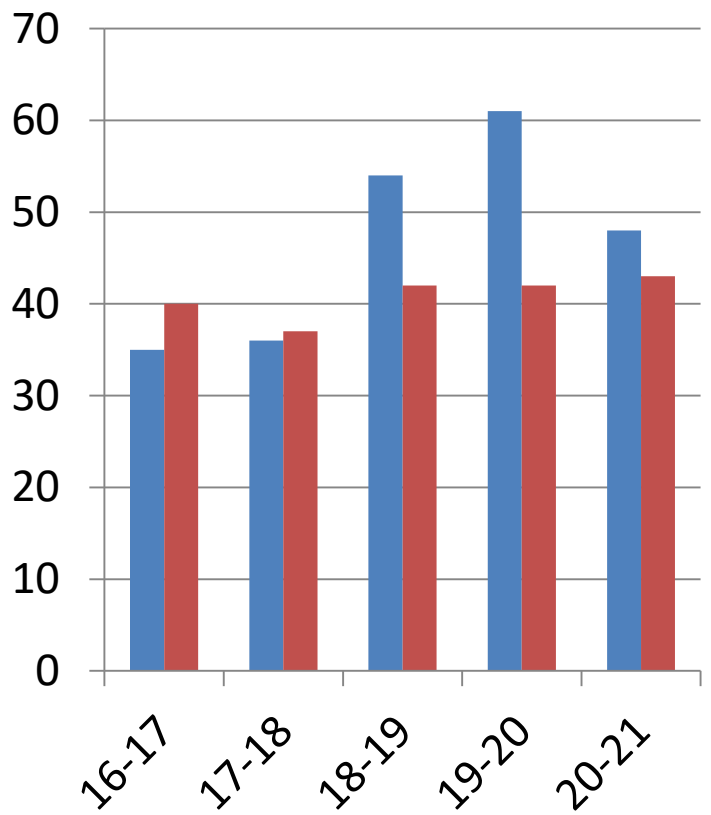




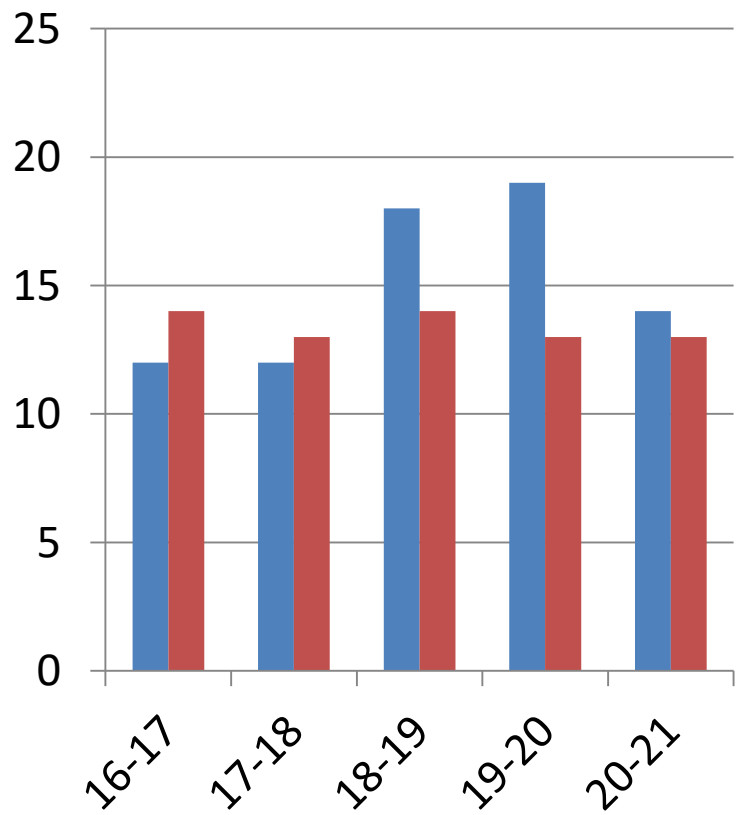
The SJCS Customer

■ Tuition Assistance ■ F&R Lunch

Total Enrollment



Percentage of Enrollment

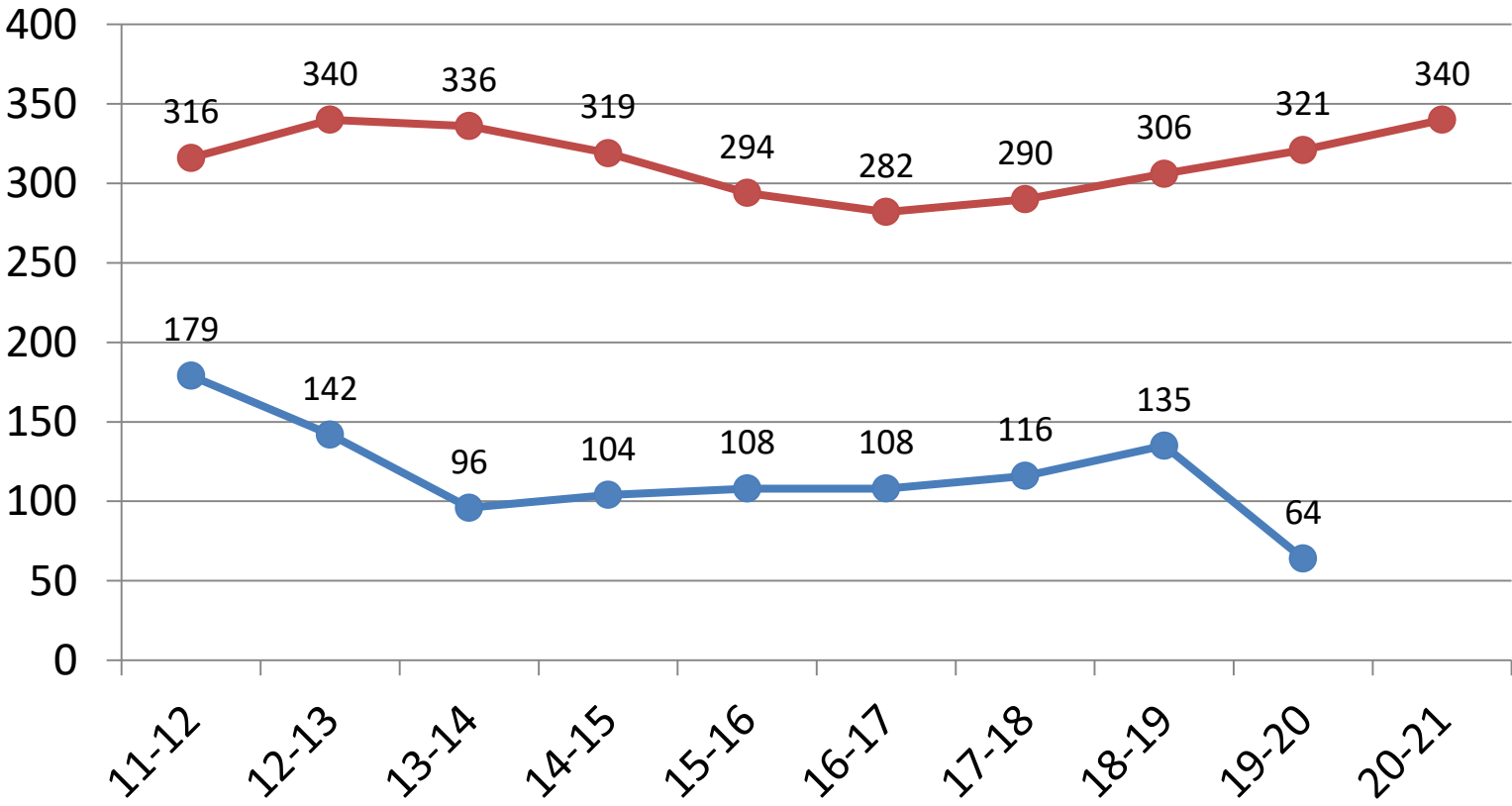


Source: NCEA Data Bank School Summary Forms submitted annually on Sept. 15 by SJCS principal.



Parish Data

● School Enrollment ● Parish Infant Baptisms

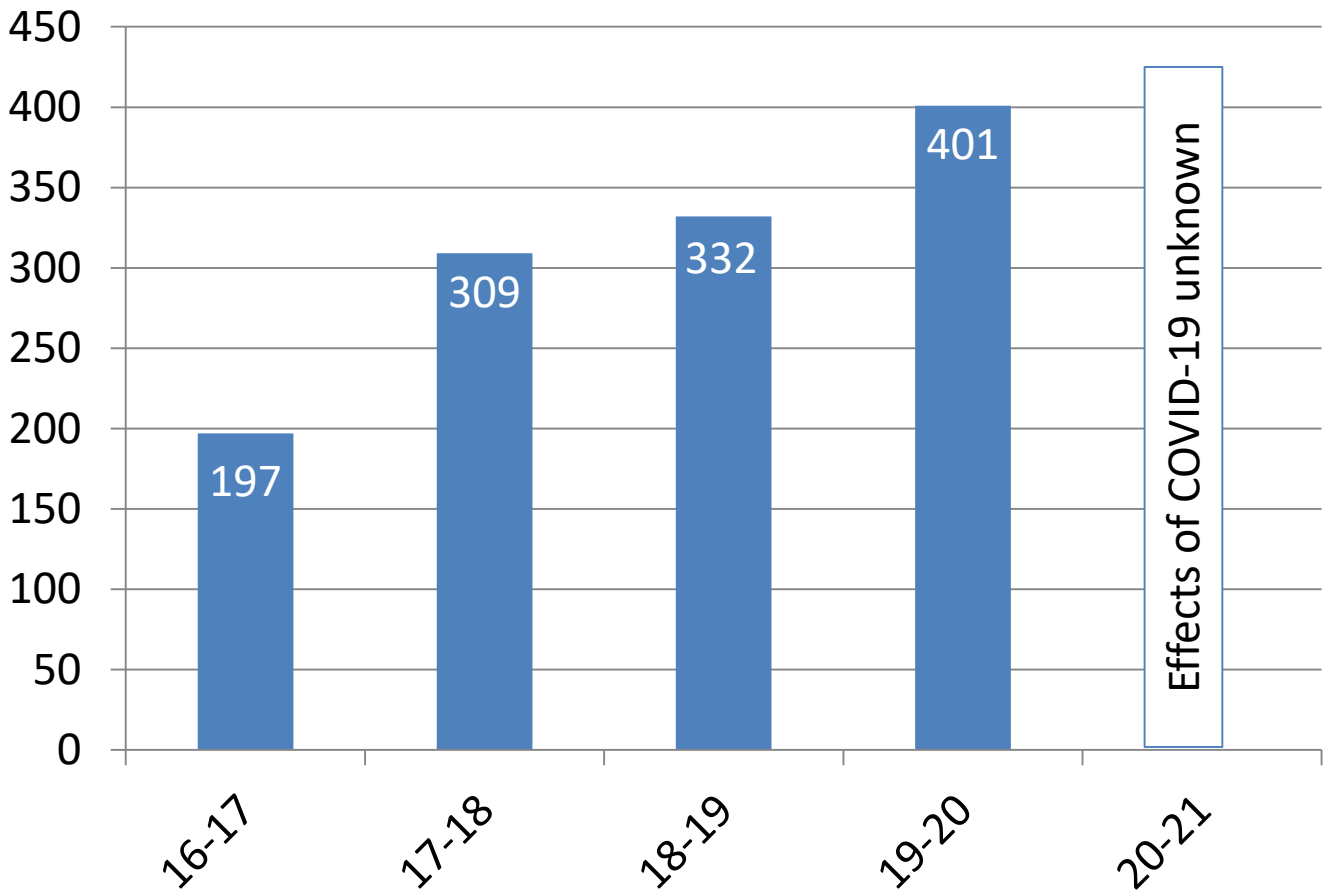


Source: NCEA Data Bank School Summary Forms submitted annually on Sept. 15 by SJCS principal. Annual submission to Official Catholic Directory.



Parish Data

Faith Formation Enrollment
2016-19=PK-6; 2020-21=PK-8





Finance



Revenue Model Analysis

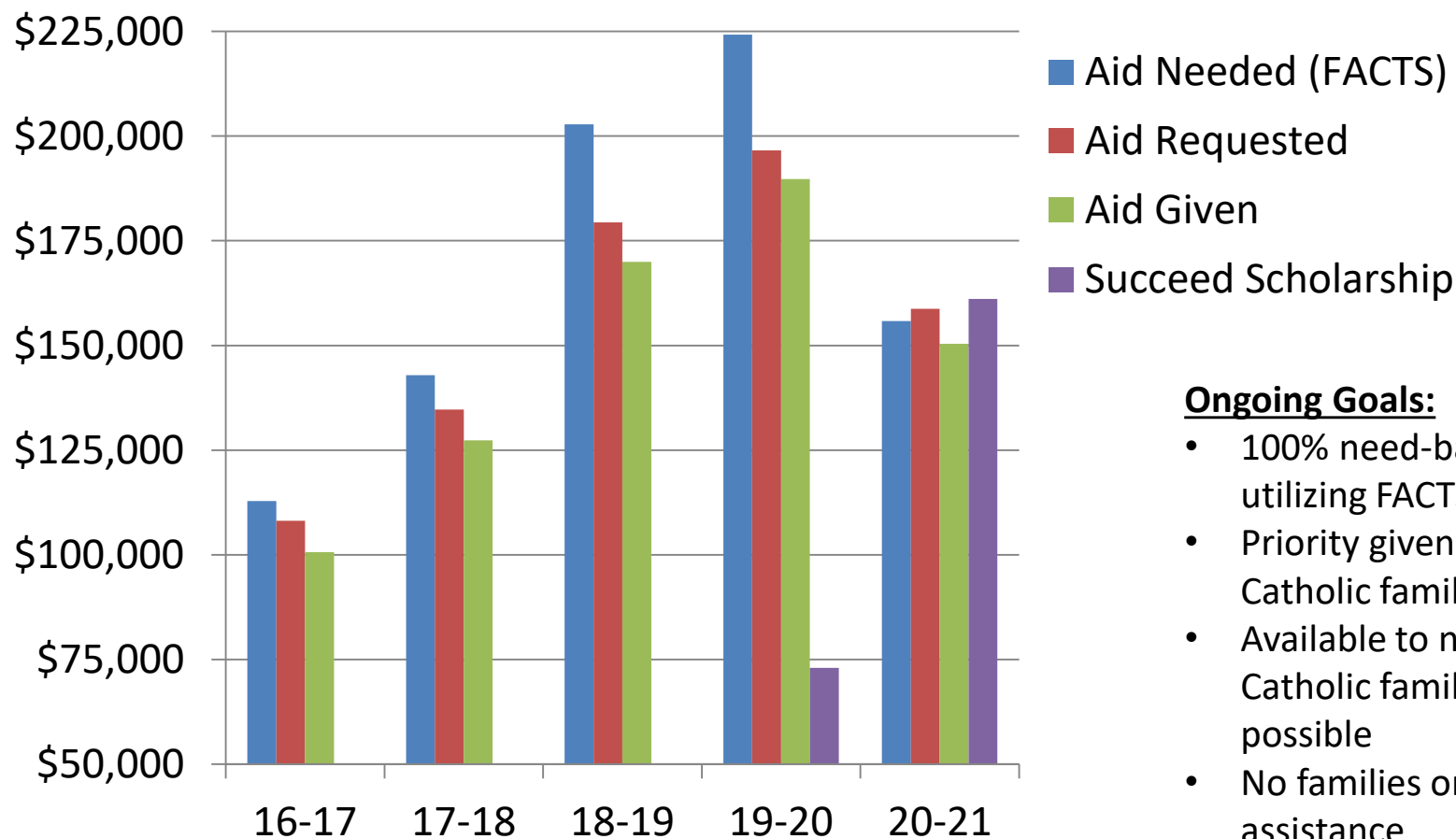
2018-2019 Actuals	2019-2020 Actuals	2020-2021 Projections	2021-2022 Goals	2022-2023 Goals
64% Tuition	71% Tuition	75% Tuition	75% Tuition	75% Tuition
9% Support from Parish	7% Support from Parish	6% Support from Parish	6% Support from Parish	6% Support from Parish
12% Self-funding programs	9% Self-funding programs	9% Self-funding programs	9% Self-funding programs	9% Self-funding programs
6% PTO	4% PTO	2% PTO	4% PTO	4% PTO
6% Fundraising & Donations	5% Fundraising & Donations	4% Fundraising & Donations	4% Fundraising & Donations	4% Fundraising & Donations
3% Endowment Contributions	3% Endowment Contributions	3% Endowment Contributions	2% Endowment Contributions	2% Endowment Contributions

2021-2023 Goals
 Following COVID: Enrollment of 350 Panther Gala & Men's Night back to full strength.

Source: Income statements for 6/19, 6/20, and 2020-2021 final budget.



Tuition Assistance Analysis

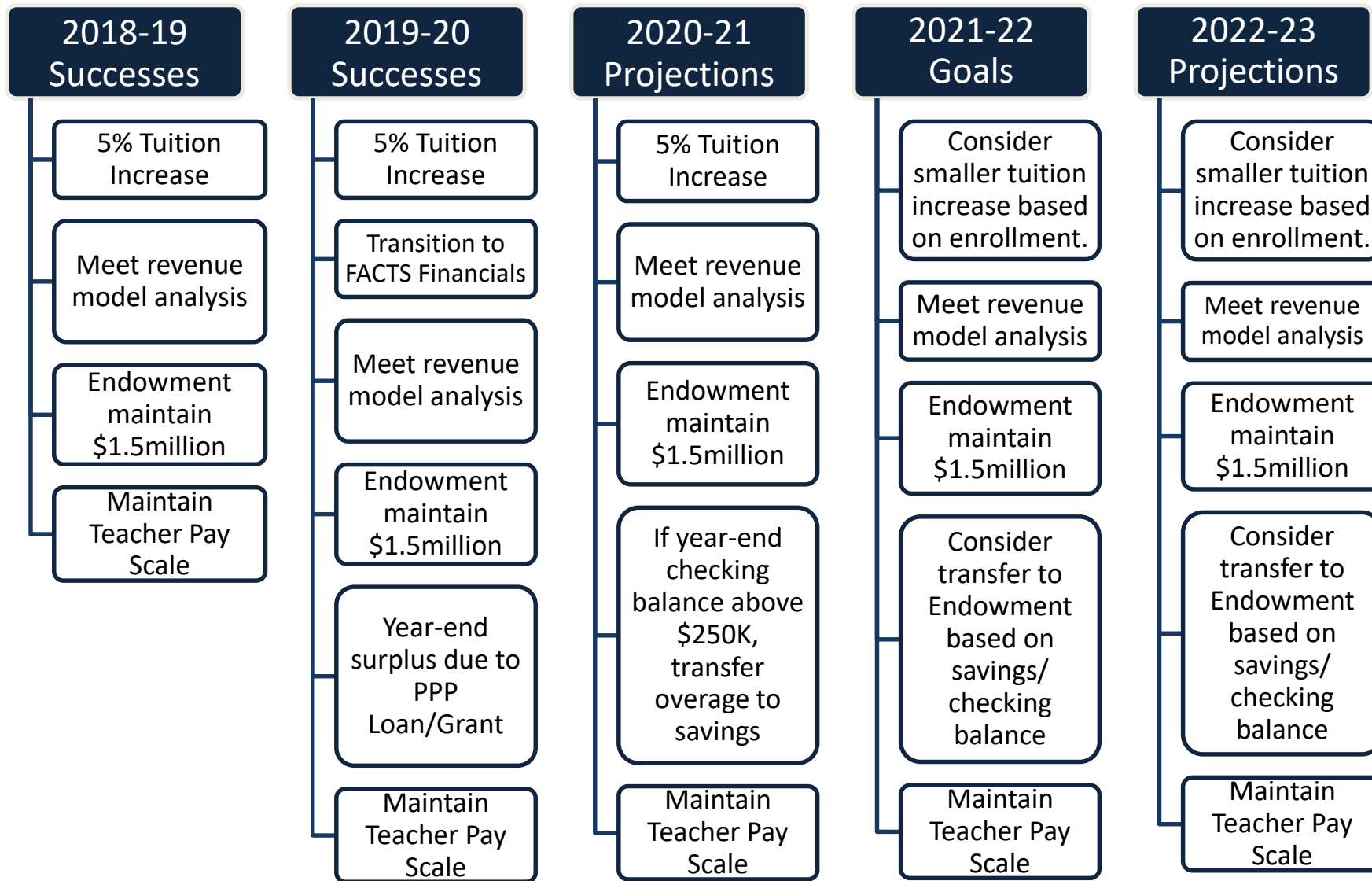


Ongoing Goals:

- 100% need-based utilizing FACTS
- Priority given to Catholic families
- Available to non-Catholic families if possible
- No families on full assistance
- No cap on total dollar amount



Financial Goals



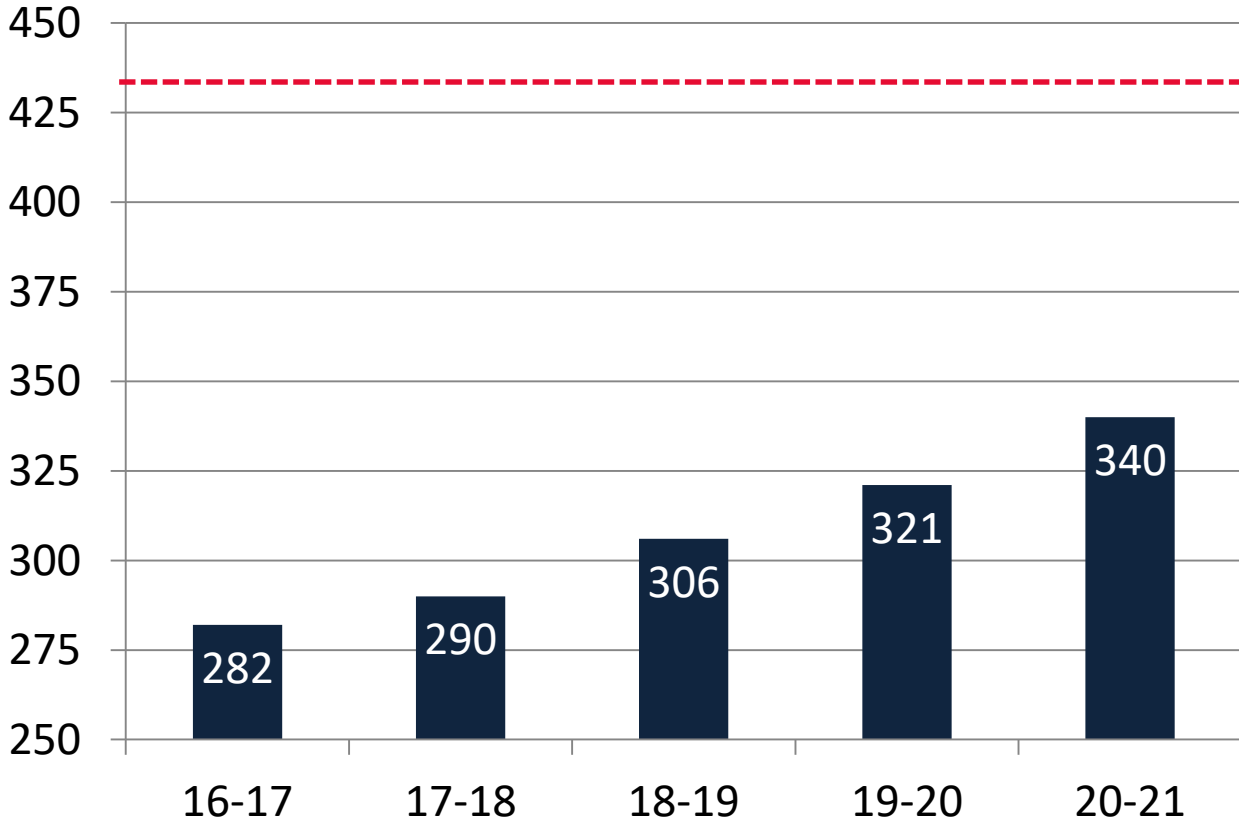


Areas of Development



Enrollment Comparisons

SJCS Annual Enrollment

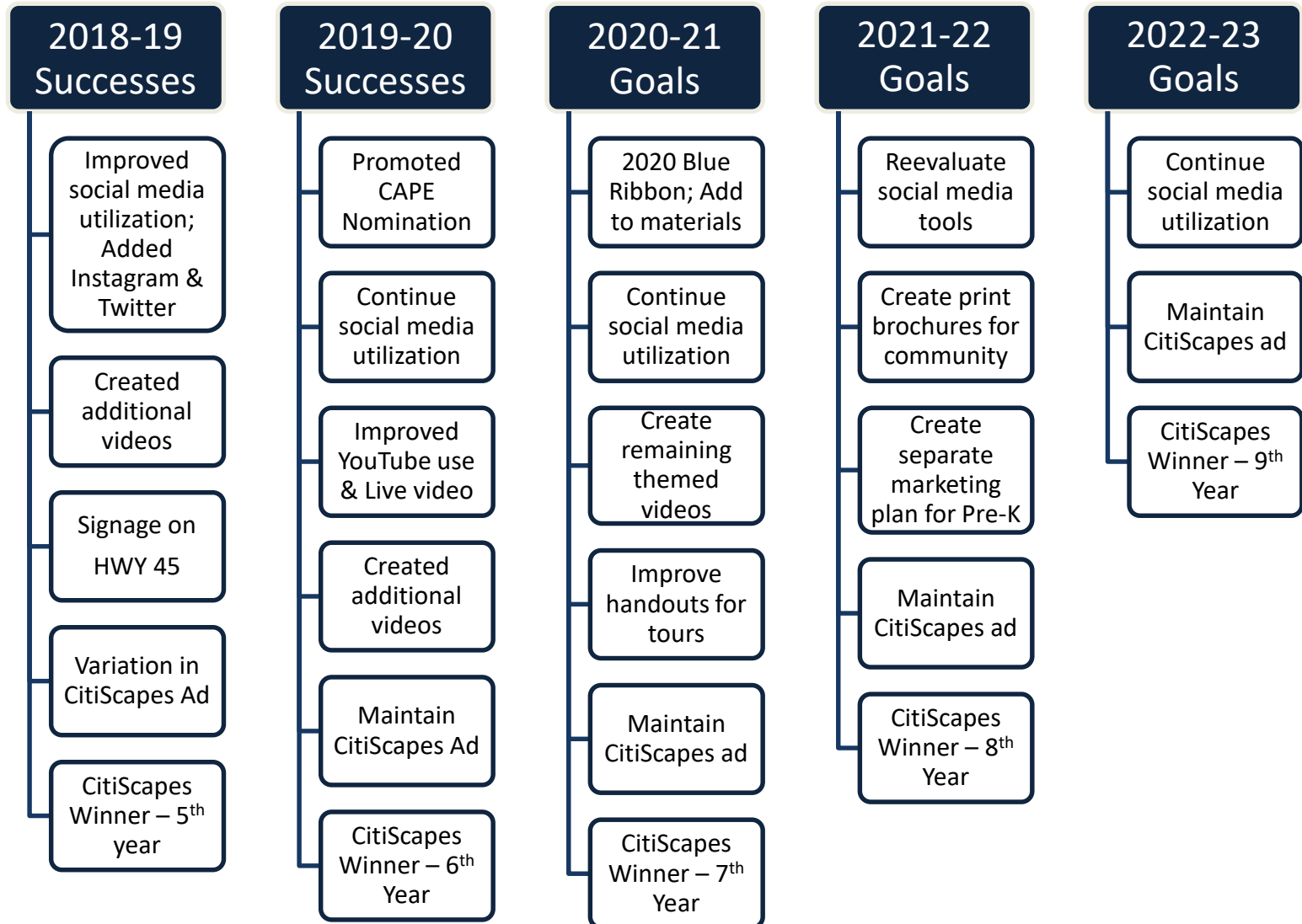


520
DOLR Max
Capacity

434
SJCS Max
Enrollment

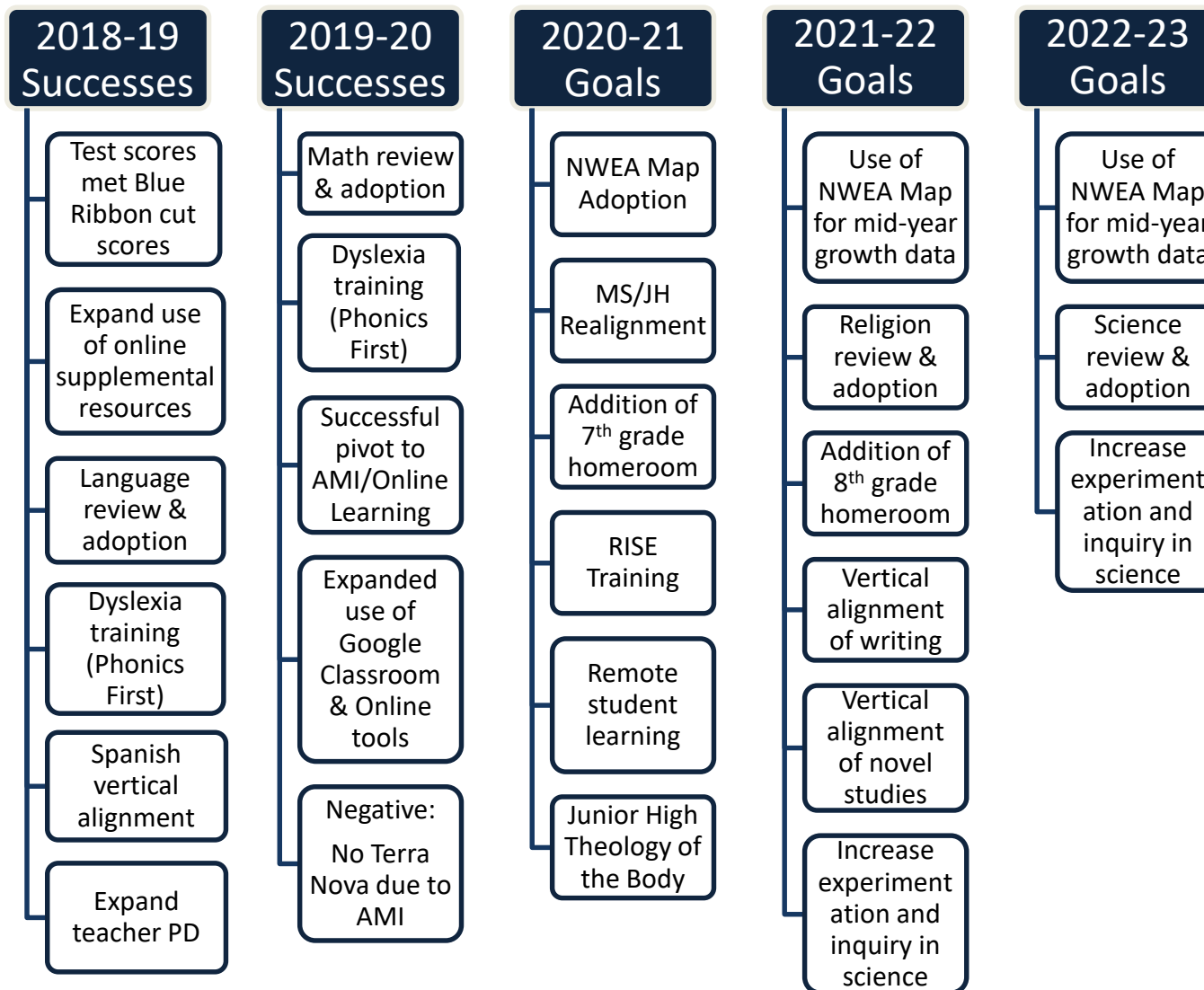


Marketing





Curriculum & Academics





Pre-Kindergarten

2018-19 Successes

- Better Beginnings Level II
- Improve individual learning

2019-20 Successes

- Maintained Better Beginnings Level II standards
- Improve individual learning
- Added additional aftercare worker

2020-21 Goals

- Update Program Assessment Scale portfolio
- BB Level III Prep: Submit teacher credentials to Arkansas PD Registry
- Increase aide to full-time
- Individual learning plan for each student

2021-22 Goals

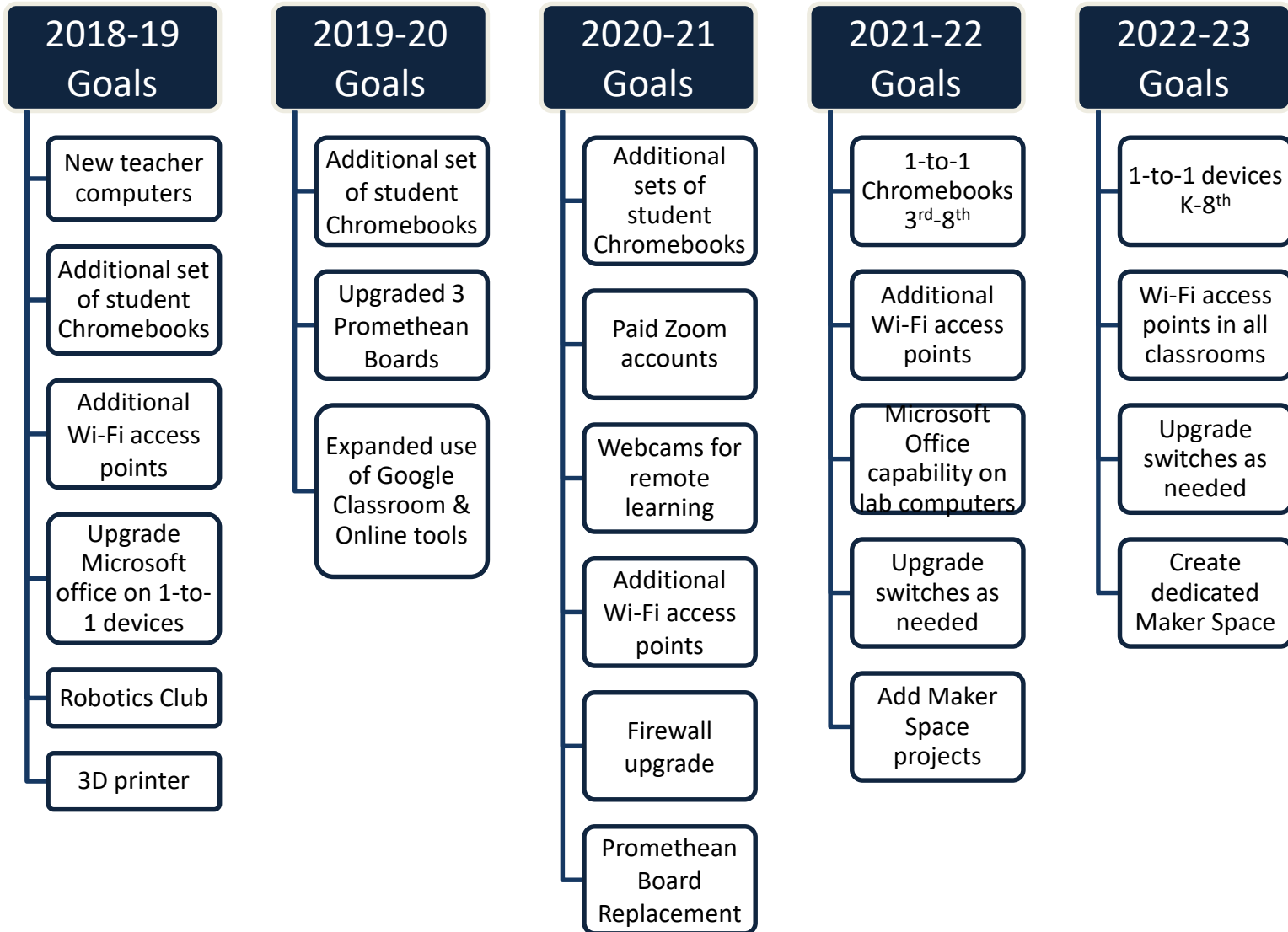
- Individual learning plan for each student
- Additional outdoor learning spaces
- Create separate marketing plan for Pre-K

2022-23 Goals

- Apply for Better Beginnings Level III
- Update marketing plan to include BB Level III
- Individual learning plan for each student

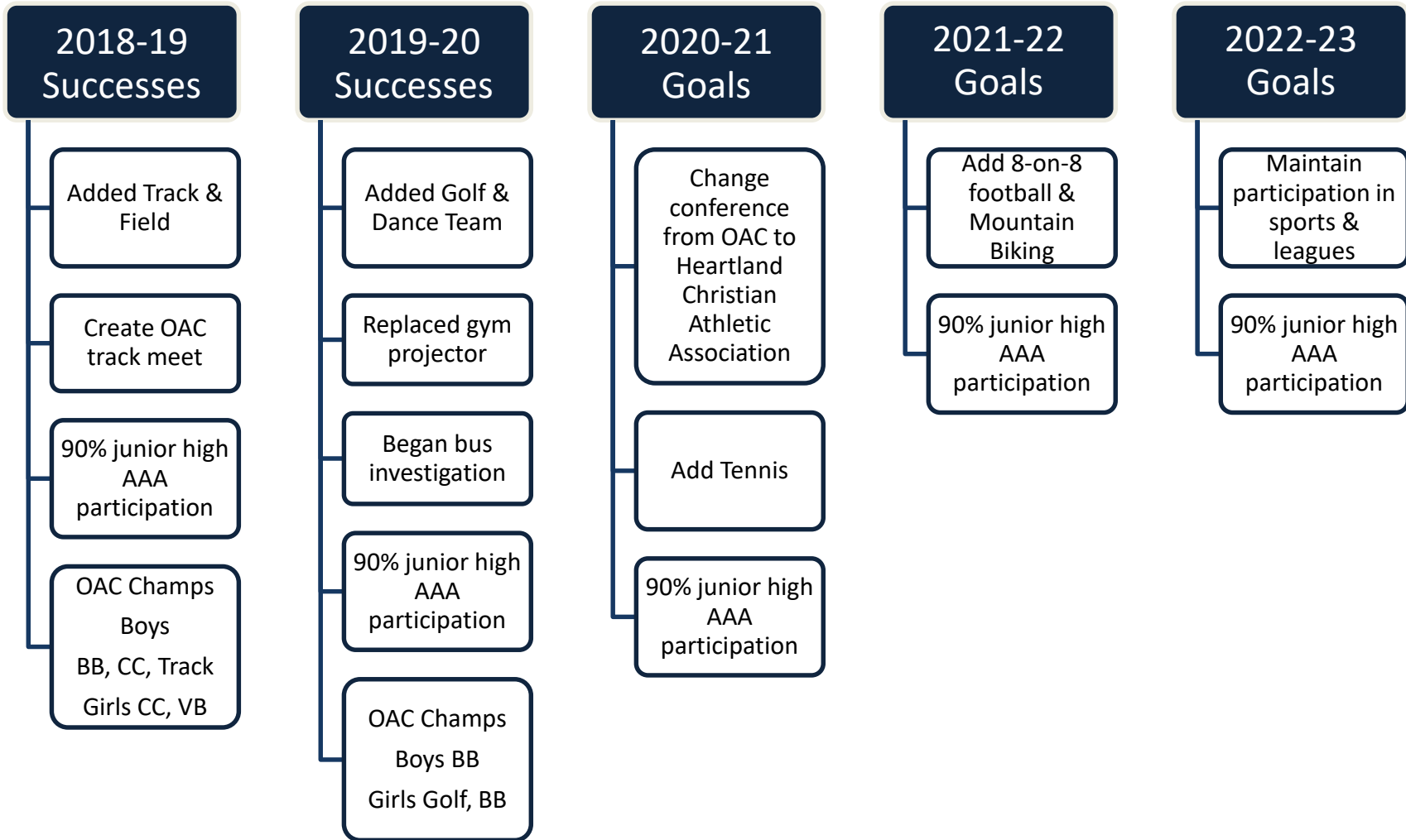


Technology





Athletics





Extracurricular Programs

2018-19 Successes

- Archery
- Chess Club
- Angel Choir
- Oliver Soccer
- Quiz Bowl
- Super Science
- Running club
- Robotics Club
- Hiking Club
- Arts Classes

2019-20 Successes

- Created coordinator of extracurricular activities
- Chess Club
- Angel Choir
- Oliver Soccer
- Quiz Bowl
- Super Science
- Running club
- Robotics Club
- Arts Classes
- 90% K-8 participation

2020-21 Goals

- Conduct activities as possible due to COVID

2021-22 Goals

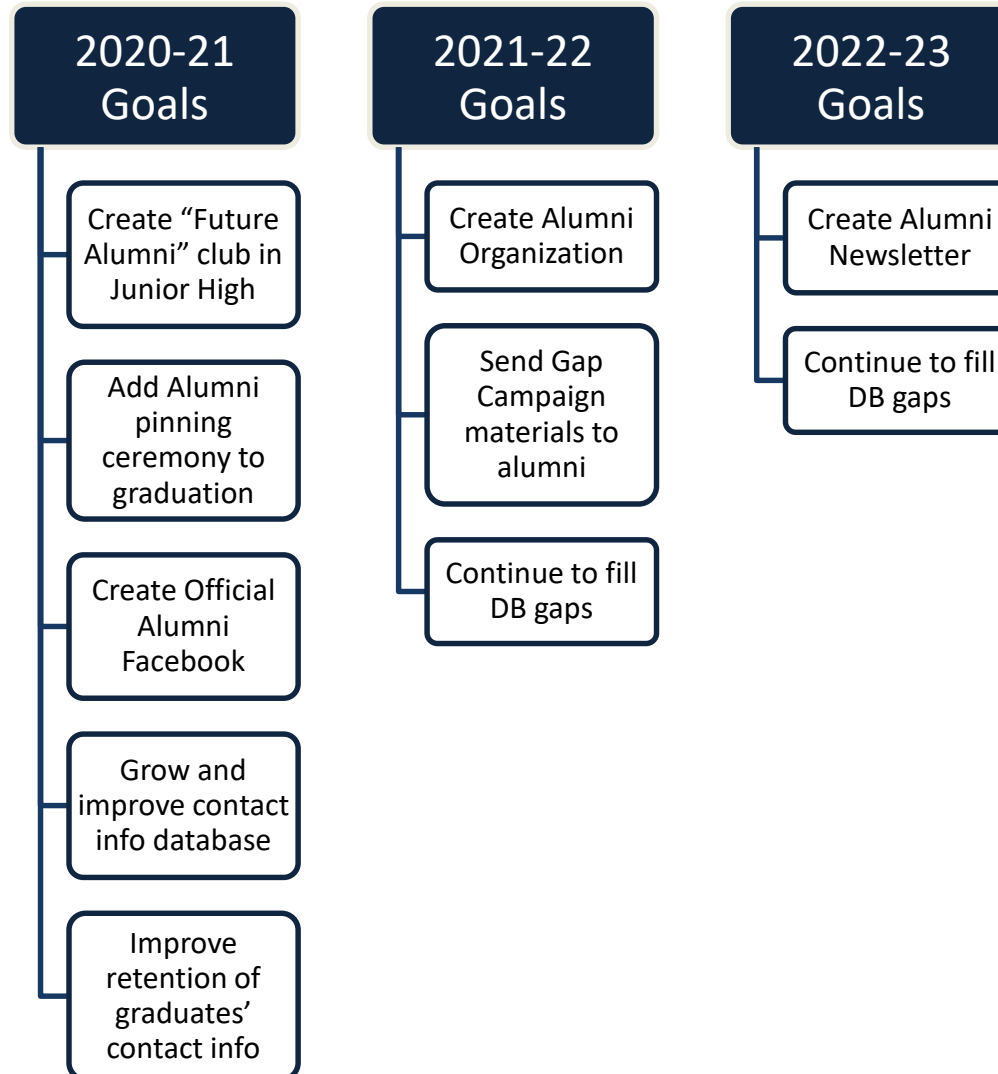
- Create Extracurricular Programs Committee
- Ensure balance of activities throughout the year and activities for all age groups
- 90% K-8 participation

2022-23 Goals

- Continue Extracurricular Programs Committee
- Ensure balance of activities throughout the year and activities for all age groups
- Publish an overview of offerings for entire year in August
- 90% K-8 participation



Alumni Relations



Facilities



2020-21
Goals

Add Facilities
section to school
strategic plan

The St. Joseph facilities are managed by St. Joseph Catholic Church. Prior to now, this section has not been included in the school strategic plan.



SJCS Strategic Planning 2018-23